

Network Services

Wired for Success



Datatrend
TECHNOLOGIES INC.

Taking IT Beyond

Structured Cabling and Network Services

In today's high-tech world, network services help keep your business connected. It links you to new revenue streams. It plugs you in to valuable marketing opportunities. It wires you for a more streamlined business and a bigger bottom line.

When done right, network technology can improve your customer experience and boost your bottom line. But when done wrong, it can sap your investment and eat away at your profits.

Understanding Your Challenges

When you're deploying a new networked technology or rewiring an existing space, you face some big challenges. Your network rollout needs to be on time and on budget – anything less is unacceptable.

Without the right partners, your network installation can cause a big disconnect. Problems like ballooning budgets, shoddy schedules, and poor planning raise your total cost of ownership and damage your business.

When you want your network installation done right - on time, on budget, and on your terms - you want Datatrend. For more than 20 years, Datatrend has been the trusted partner big-name companies turn to for their data, voice, video, wireless, security, and digital signage network installation and structured cabling projects.

We've installed networks at more than 100,000 sites - and counting - across a wide variety of industries. As a matter of fact, we've worked in practically every industry, from hospitality and retail to healthcare and financial services. We take an end-to-end approach, designing and delivering a solution that's precisely right for your project.

Network Service Offerings from Datatrend

- Network Consulting
- Network Best Practices Review & Recommendations
- Site Surveys & Design
- Project Management
- Network Maintenance and Support

Why do leading organizations choose Datatrend for their critical technology rollouts?

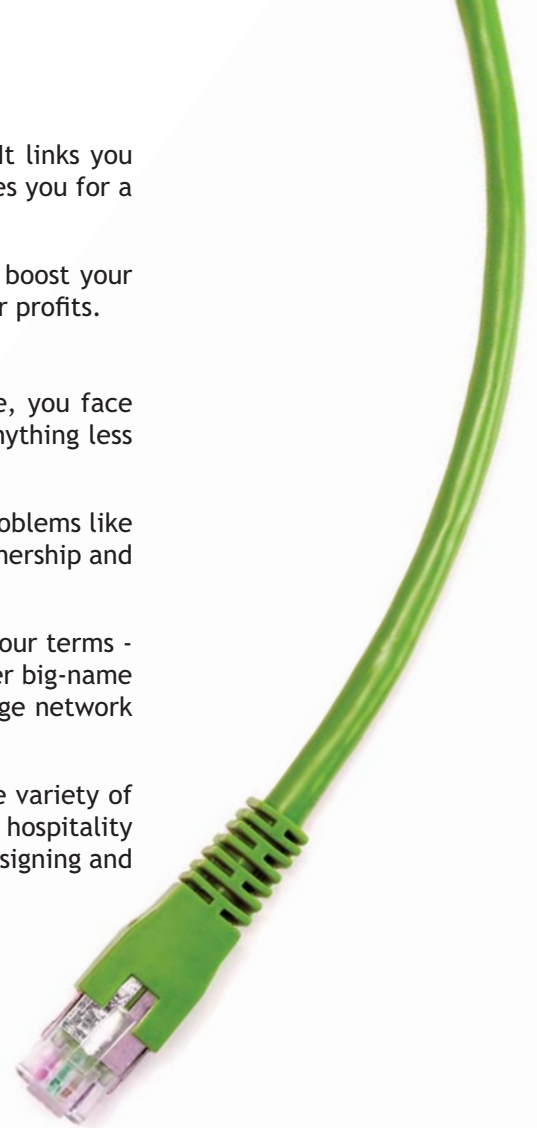
- Project Management Institute (PMI) certified project managers
- Worldwide network of Datatrend-certified technicians
- On-time and on-budget delivery
- Standards-based solutions
- Single source for consulting, site surveys, logistics, coordination
- Multi-site rollout expertise - from one location to 2,000 or more
- Cost-effective project delivery, even under aggressive timetables
- Minimization of your project risk, exceptional service, and ongoing support

Our Comprehensive Process

Our process keeps your project on track from start to finish. It begins with the site survey – because no two projects are identical. Our experts anticipate issues before work gets underway, saving time and money down the road.

Our Project Management Institute (PMI) certified project managers know how to keep your project moving on schedule: a combination of out-of-the-box thinking, problem solving and a heavy dose of communication. On time and on budget – it's the rule our project managers live by.

When your installation is complete, we top everything off with seamless cut over, comprehensive testing and ongoing support. It's a complete process that eliminates your risk. Say goodbye to costly overruns, project delays and vendors who drain your technology investment. We even back it all up with a 20-year warranty.



The National Rollout Expert

Datatrend is uniquely equipped to accomplish large-scale, multi-site projects, with particular expertise in regional, national and international rollouts. Our highly efficient, centrally managed model delivers exceptional value and speed for our customers. From our corporate headquarters to our worldwide network of more than 2,500 Datatrend-certified partners, we ensure rapid, efficient deployment of skilled resources.

The Single-Source Solution

Working with a single source provider like Datatrend enhances the speed of rollouts, while minimizing the risk of systems interruption. Many of the country's largest industry leaders rely on Datatrend Network Services to fulfill their most demanding projects. Our proven track record includes successful national rollouts for a wide variety of customers. Projects have included consulting, design and project management for...

- Installation of multimedia gift-registry kiosks at more than 1,300 locations for a major national retailer
- Conversion of hardware and software at more than 500 properties for a leading hotel chain
- Complete replacement of an existing wireless network for more than 1,000 retail locations throughout the United States
- Implementation of a converged network/VoIP solution in more than 700 banking centers
- High-tech design and completion of digital flat-panel multimedia advertising technology in unique, high-traffic environments
- Complete implementation of a digital cinema solution in a quick and cost-effective manner

On the Cutting Edge

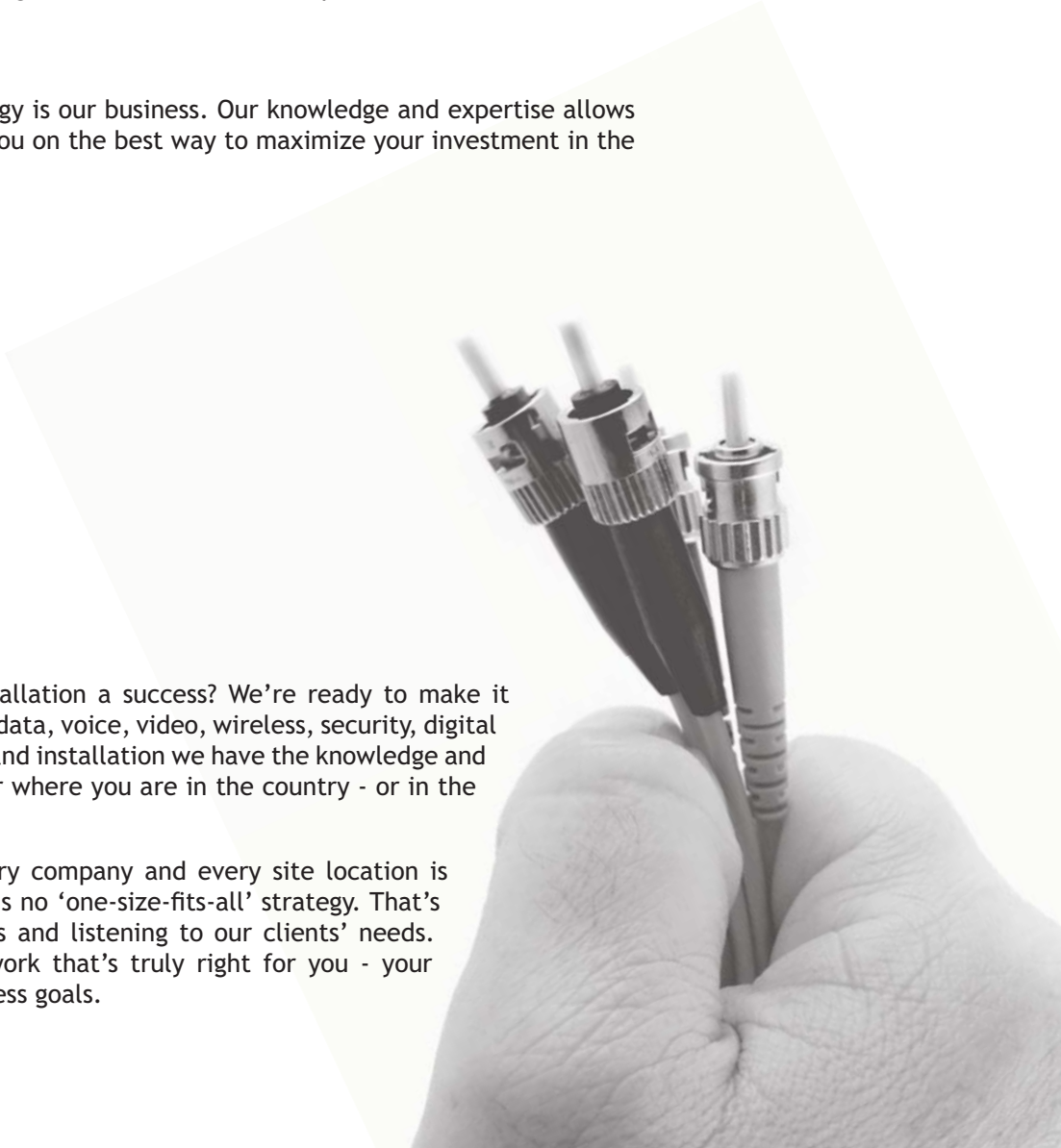
Staying on the cutting edge of technology is our business. Our knowledge and expertise allows us to optimize your rollout and advise you on the best way to maximize your investment in the latest technologies, including:

- Converged IP networks
- Data center cabling
- Digital signage
- Digital security
- Fiber optic cabling
- Router replacements/upgrades
- Self-service kiosks
- Self-service checkout
- Store within a store
- Self-service price checkers
- Wireless point-of-sale
- Wireless inventory

Success is Waiting

Ready to make your next network installation a success? We're ready to make it happen. The bottom line: if it involves a data, voice, video, wireless, security, digital signage network or data center cabling and installation we have the knowledge and expertise to make it happen. No matter where you are in the country - or in the world.

At Datatrend, we understand that every company and every site location is unique. Even within an industry, there is no 'one-size-fits-all' strategy. That's why we focus on personal relationships and listening to our clients' needs. That way, we design and build a network that's truly right for you - your industry, your locations, and your business goals.



For more information on Datatrend network installations, contact us today call 800-367-7472 or visit www.datatrend.com

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About Datatrend

Founded in 1987, Datatrend Technologies is a national IT solutions provider dedicated to helping companies optimize their IT environments and enhance their business. Datatrend specializes in best-in-class data center consulting; server and storage solutions; and network infrastructure services. By providing exceptional thought leadership and a customer-intimate approach, Datatrend has earned the respect of customers everywhere as a trusted advisor on business and technology issues. Visit Datatrend online at www.datatrend.com.