



BroadWorks Infrastructure Solution

The BroadWorks Infrastructure Solution

The BroadWorks® Infrastructure Solution is a pre-configured, pre-tested server infrastructure designed specifically for the BroadWorks VoIP application platform that simplifies the installation and configuration of the BroadSoft® applications. This total solution from Datatrend, IBM®, and BroadSoft yields scalability, improved management, security, and cost-reduction advantages. The BroadWorks Infrastructure Solution delivers the features, functionality, and support that enable customers to more rapidly experience the value of BroadSoft applications. By having a “ready to go” bundle in the form of an integrated appliance, customers of BroadSoft can experience a simplified ordering and installation process, thereby reducing costs and deployment time.

Cost-Effective and Scalable

The BroadWorks Infrastructure Solution brings together the benefits of IBM’s industry-leading eX5 Enterprise X-Architecture® with Datatrend’s unmatched deployment and implementation experience to offer a scalable and cost-effective solution.

A Full Service Solution

Datatrend, along with BroadSoft and IBM, have designed and sized the BroadWorks Infrastructure Solution using standard configurations that are ideally suited for BroadSoft customers and typical configuration requirements. This results in a total solution that delivers the performance, reliability, and serviceability that BroadSoft customers expect.



The fully integrated server solution that is simple, secure, and cost-effective

Key Components:

- IBM System x / BladeCenter® platform
- Operating system software
- Quality-assured assembly/integration and staging
- Pre-load BroadWorks application (where needed)
- Deployment/rollout (where needed)
- Site installation/implementation (where needed)

Primary Benefits:

- Easier to install, operate, and manage than a “mix and match” solution
- Simplified environment lowers time to solution and optimizes Total Cost of Ownership
- Lower operational and IT management costs
- Reduced complexity while optimizing processing power
- Best in class, carrier-grade technology
- Dynamic and scalable design that can grow with your business
- Supports BroadSoft solutions for IBM Unified Communications and IBM Lotus Sametime

Datatrend Technologies

Datatrend is firmly committed to achieving maximum customer satisfaction in designing and implementing IT infrastructure solutions for mission-critical applications. Datatrend’s approach is to bring together dynamic, scalable infrastructure solutions built on open standards that help reduce complexity and improve the performance of both hardware and software. The result is a comprehensive solution in a single package that is cost-effective, easy to deploy, and fits the customer’s requirements precisely. Datatrend’s goal is to deliver a comprehensive solution and a worry-free deployment.

How to Order

For pricing, availability, and ordering, please call or email:

1-800-367-7472 ext. 2170

broadsoftappliance@datatrend.com

Customer Support Plan

Datatrend supplements the warranties provided by the manufacturers of the appliance components. We are there for you from pre-production installation through transition into service.

BroadWorks

BroadWorks VoIP communications application server enables service providers to offer a comprehensive portfolio of business and consumer communications applications and value added applications from a common network platform. BroadWorks delivers communication solutions that integrate video, fax, voice and email communications for businesses and consumers worldwide whether through IP PBX/Centrex, Mobile PBX, Business Line, Trunking or consumer solutions. BroadWorks delivers these capabilities with carrier-grade interoperability, back office functions, redundancy, and scalability.

IBM BladeCenter and System x - Industry-leading performance and reliability for today and tomorrow

The BroadWorks Infrastructure Solution is built upon innovative and cost-effective technologies from IBM. Combining open, industry standards with deep business experience and renowned research, IBM Enterprise X-Architecture (eX5) allows System x and BladeCenter systems to boost performance and minimize licensing costs by de-coupling memory from the processor. This allows businesses to add memory as needed without necessarily adding servers. IBM eX5 systems also deliver extraordinary value and investment protection for enterprise-level virtualization, database, and transaction processing.

IBM BladeCenter and System x are commercial off-the-shelf platforms that are easy to manage, and designed to help lower total cost of ownership and accelerate new revenue generation opportunities for telecommunications and service providers. The innovative, modular design of the IBM BladeCenter in particular delivers best-in-class reliability, flexibility, and performance density capable of supporting an IP-based, next-generation network application infrastructure integrating voice, data, and multimedia. Imagine carrier-grade servers that are open, easy, expandable, highly available, and complete with innovation that can help set you apart from the competition.



Why Datatrend?

Datatrend is an IBM Premier Business Partner that has been designing and deploying IT infrastructure solutions since 1987. Our close partnership with IBM and our experience with telecommunications and service providers mean we understand the industry and the technology. We are dedicated to being your trusted advisor to help you select the right technology and incorporate the latest innovations from BroadSoft and IBM. Furthermore, Datatrend's fervent focus on "white glove" customer service provides for a worry-free infrastructure solution and deployment. And, our extended services capabilities provide additional value and benefits to customers.



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For More Information:

BroadSoft's BroadWorks VoIP Platform: www.broadsoft.com/products/broadworks

Datatrend Industry Solutions: www.datatrend.com/tis-next-generation-network.html

IBM: www.ibm.com/systems



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