

BroadWorks Infrastructure Solution



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IBM BladeCenter

BroadWorks

The fully integrated server solution that is simple, secure, and cost-effective



The BroadWorks Infrastructure Solution

The BroadWorks® Infrastructure Solution is a pre-configured, pre-tested server infrastructure designed specifically for the BroadWorks VoIP applications platform that simplifies the installation and configuration of the BroadSoft® applications. This total solution from Datatrend, IBM®, and BroadSoft yields scalability, improved management, security, and cost-reduction advantages. The BroadWorks Infrastructure Solution delivers the features, functionality, and support that enable customers to more rapidly experience the value of BroadSoft applications. By having a “ready to go” bundle in the form of an integrated appliance, customers of BroadSoft can experience a simplified ordering and installation process, thereby reducing costs and deployment time.

Cost-Effective and Scalable

The BroadWorks Infrastructure Solution brings together the benefits of IBM's industry-leading X-Architecture® with Datatrend's unmatched deployment and implementation experience to offer a scalable and cost-effective solution.

Key Components:

- IBM System x / BladeCenter® platform
- Operating system software
- Quality-assured assembly/integration and staging
- BroadWorks application pre-loaded (where needed)
- Deployment/rollout (where needed)
- Site installation/implementation (where needed)

A Full Service Solution

Datatrend, along with BroadSoft and IBM, have designed and sized the BroadWorks Infrastructure Solution using standard configurations that are ideally suited for BroadSoft customers and typical configuration requirements. This results in a total solution that delivers the performance, reliability, and serviceability that BroadSoft customers require.

Primary Benefits:

- Easier to install, operate, and manage than a “mix and match” solution
- Simplified environment lowers time to solution and optimizes Total Cost of Ownership
- Lower operational and IT management costs
- Reduced complexity while optimizing processing power
- Best in class, carrier-grade technology
- Dynamic and scalable design that can grow with your business

How to Order

For pricing, availability, and ordering, please call or email:

1-800-367-7472 ext. 2170

broadsoftappliance@datatrend.com

Datatrend Technologies

Datatrend is firmly committed to achieving maximum customer satisfaction in designing and implementing IT infrastructure solutions for mission-critical applications. Datatrend's approach is to bring together dynamic, scalable infrastructure solutions built on open standards. The result is a comprehensive solution in a single package that is cost-effective, easy to deploy, and fits the customer's requirements precisely. Datatrend's goal is to deliver a comprehensive solution and a worry-free deployment.

Customer Support Plan

Datatrend supplements the warranties provided by the manufacturers of the appliance components. We are there for you from pre-production installation through transition into service.

BroadWorks

The BroadWorks VoIP application platform provides a comprehensive range of revenue-generating voice features for fixed-line and wireless service providers. BroadWorks offers the widest array of applications from a single platform, including Hosted PBX, Mobile PBX, Business Trunking, IP Centrex, and Residential Broadband. BroadWorks delivers these applications with carrier-grade interoperability, back office capabilities, redundancy, and scalability.

IBM BladeCenter and System x

Combining open, industry standards with deep business experience and renowned research, the IBM X-Architecture blueprints equip System x and BladeCenter servers with innovative technology that makes IT easier and more reliable. This includes proactive tools that help you manage complexity and support the growth of your business and data center, as well as Capabilities that help you become more efficient so you can go green and start saving immediately. Imagine carrier-grade servers that are open, easy, expandable, and complete with innovation that can help set you apart from the competition.



Why Datatrend?

Datatrend is an IBM Premier Business Partner that has been designing and deploying IT infrastructure solutions since 1987. Our close partnership with the IBM Next Generation Network team and our experience with NGN solutions mean we understand the industry and the technology. We are dedicated to being your trusted advisor to help you select the right technology and incorporate the latest innovations from BroadSoft and IBM.

Furthermore, Datatrend's fervent focus on "white glove" customer service provides for a worry-free infrastructure solution and deployment. And, our extended services capabilities provide additional value and benefits to customers.



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For More Information:

BroadSoft's BroadWorks VoIP Platform: www.broadsoft.com/products/broadworks/

Datatrend NGN Solutions: www.datatrend.com/voip-solution.html

IBM: www.ibm.com/telecom/systems

