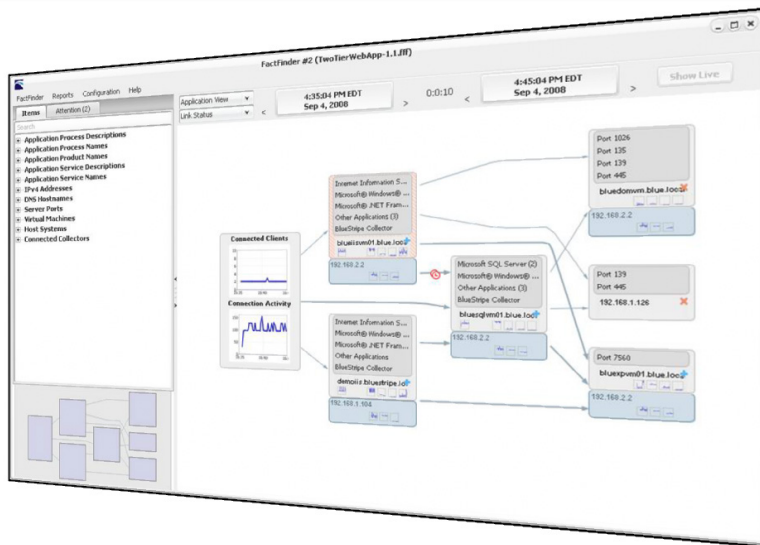


BlueStripe FactFinder™

FactFinder at a Glance

FactFinder enables enterprises to better manage and support their business-critical applications. With visibility across the entire application system, including server-to-server interdependencies, FactFinder measures hop-by-hop service-level performance to give IT teams the data they need to quickly determine problem locations when incidents occur.



Application Service Management for Today's Data Centers

With today's dynamic data centers, application support solutions must address interconnected applications spanning multiple software systems and server platforms (both physical and virtual). An effective Application Service Management solution must see the entire application, regardless of the infrastructure, including transaction layer connections, service level activity, and all the interconnected system dependencies that make up the application.

When problems occur, it's critical to quickly determine where performance degrades and triage any problems to keep applications performing properly. To be proactive, benchmarking normal (good) application performance should also be an integral part of any management tool.

Application owners gain in-depth application performance metrics (e.g., service level response times) with FactFinder, enabling quick triage of application problems. Support teams follow service levels, hop-by-hop, to isolate performance problems; and drill-down into problem servers to identify the exact problem component. FactFinder delivers three critical elements of Application Service Management:

- Automatic application discovery & mapping
- Service-level health & performance measurement
- Automatic triage of application & server problems

FactFinder provides data on the entire application including real-time connection & performance data, live and historical data, resource availability, complete mapping and more – with no configuration or pre-definition required.

FactFinder Benefits

Understand structure and dependencies to better manage critical applications

Automatic discovery of process-level application service maps delivers unmatched detail -- with no application setup required

View application behavior and performance to better manage your data center

Provides real-time views of physical and virtual machines, processes, and connections of critical applications

Tracks detailed performance indicators and potential bottlenecks to improve management response

Helps identify and triage potential problems to optimize performance and availability of critical applications

Instantly identifies application bottlenecks such as:

- Application Design / Code Issues
- Slow back-end systems
- Overloaded ESX Servers
- Constrained host servers
- Slow or failed network connections
- Constrained or Slow Storage Resources

Zero application setup for quick visibility into your applications

Supports any application on Microsoft Windows, Linux, and Solaris platforms, such as:

- | | |
|-----------------------------|--------------------------------|
| Microsoft Exchange | Apache Web Server |
| Microsoft IIS | Oracle Enterprise Applications |
| Microsoft BizTalk | IBM WebSphere |
| Microsoft SQL Server | BEA WebLogic |
| Microsoft .NET Applications | SAP |
| MS SharePoint | PeopleSoft |
| | And Many More... |

BlueStripe FactFinder

How to Try FactFinder

You can sign up for a trial download on the web at:

www.bluestripe.com/trial

How to Buy

FactFinder is available for individual, departmental or enterprise-wide use.

Flexible licensing allows for use on applications, VMs, and servers in QA and production deployments.

BlueStripe also provides licensing to system integrators for application support, migration and deployment engagements.

Contact BlueStripe

e-mail us at:

sales@bluestripe.com

or call us toll free at:

1.877.750.BLUE (2583)

BlueStripe Software, Inc.

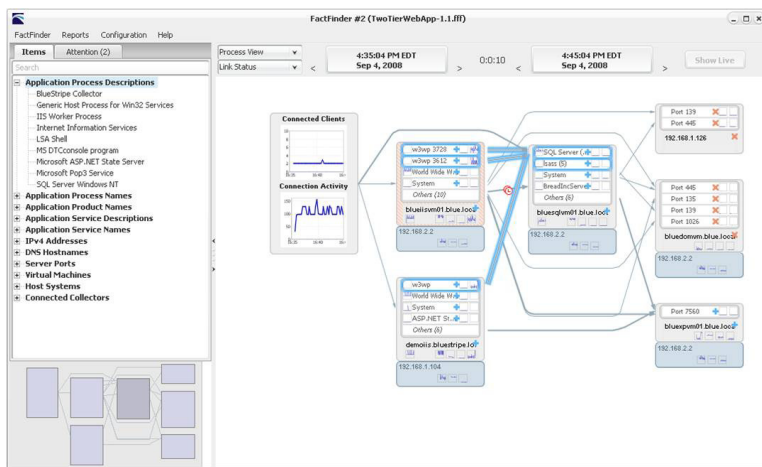
2501 Aerial Center
Parkway, Ste 211

Morrisville, NC 27560

Application Service Management Features

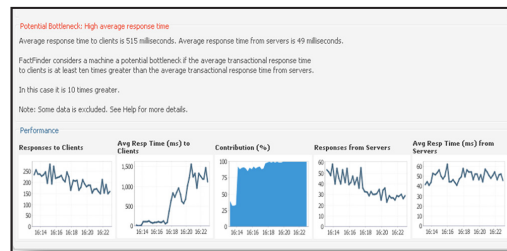
Dynamic Process-Level Application Maps

BlueStripe has patented the ability to automatically discover and provide a level of detail unmatched in the industry that visually displays the data center, highlighting any application in question. Detailed data on processes, connections, and interdependencies provide drill-down capabilities to understand performance indicators.



Hop-By-Hop Service Level Performance

FactFinder tracks application response times across each server tier, down to individual application process components. The hop-by-hop performance measurements allow FactFinder to quickly isolate performance degradation, find server bottlenecks, and identify failed transaction requests on any tier.



Automatic Problem Identification

FactFinder instantly identifies potential application bottlenecks due to overloaded ESX servers, constrained host servers, slow network connections, failed connections, unplanned changes and much more. By identifying and highlighting areas for concern, FactFinder eliminates the guesswork on where problems reside and how to resolve them.

