

Network Services

We Wire Restaurants



**Datatrend**  
TECHNOLOGIES INC.

taking IT beyond

## Datatrend: We Wire Restaurants

From wireless hotspots and point-of-sale systems to digital signs and self-service kiosks - technology is changing the way restaurants do business. When done right, technology can improve your customer experience and boost your bottom line. But when done wrong, it can sap your investment and eat away at your profits.

## Understanding Your Challenges

Whether you're deploying a new restaurant technology or cabling a new location, you face some big challenges. Your project needs to be on time and on budget - anything less is unacceptable. With your bottom line and customer experience at stake, you can't afford to take any risks. And that's why restaurant organizations like yours choose Datatrend.

## Decades of Experience, a World of Resources

For more than two decades, we've been the network installation partner trusted by the biggest names in the restaurant industry across the United States and around the world. From quick service to casual dining restaurants, we've completed thousands of network cabling projects and laid more than a million miles of cable - enough to circle the globe 40 times!

Why do top restaurant brands choose Datatrend for their critical technology rollouts?

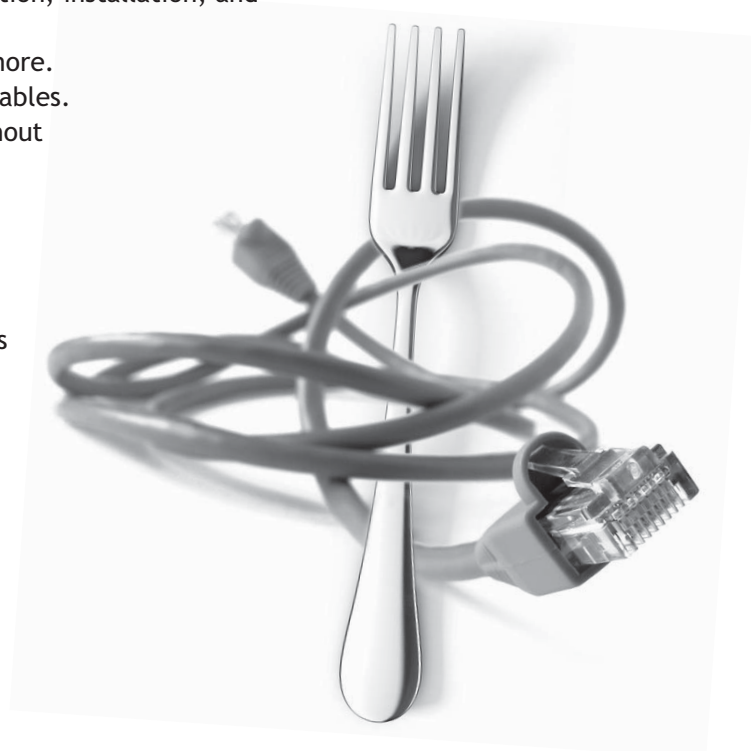
- Twenty-year track record of success.
- Complimentary 20-year warranty on every installation.
- Superior restaurant industry customer references.
- Project Management Institute (PMI) certified project managers.
- Worldwide network of Datatrend-certified technicians.
- Comprehensive site surveys.
- On-time and on-budget delivery.
- Standards-based solutions.
- Single source for consulting, site surveys, logistics, coordination, installation, and testing.
- Multi-site rollout expertise - from one location to 1,000 or more.
- Cost-effective project delivery, even under aggressive timetables.
- Respect for your restaurants' customer environment throughout the project.
- Exceptional service and ongoing support.

## Our Comprehensive Process

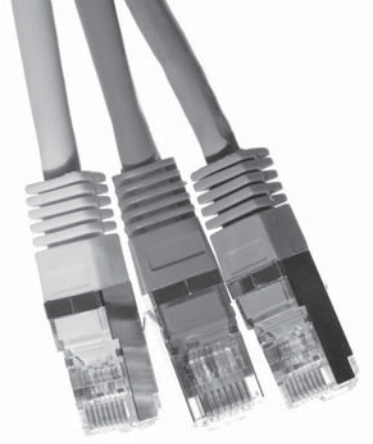
Our process keeps your project on track from start to finish. It begins with the site survey - because no two restaurant locations are identical. Our experts anticipate issues before work gets underway, saving time and money down the road.

Your Project Management Institute (PMI) certified project manager knows how to keep your project moving on schedule: a combination of out-of-the-box thinking, problem solving, and a heavy dose of communication. On time and on budget - it's the rule our project managers live by.

When your last customer leaves the restaurant for the evening, the doors will lock, a construction and installation crew will arrive, and the site will be converted overnight. By the time the first customer arrives the next morning, the construction will be complete and all systems will be back on-line.



When your installation is complete, we top everything off with seamless cut over, comprehensive testing, and ongoing support. Plus, we back all our work up with a comprehensive 20-year warranty. It's a complete process that eliminates your risk. Say goodbye to cost overruns, project delays, and vendors who drain your technology investment.



## Your Customers, Our Concern

In the restaurant business, your vendors are a reflection of you. Noisy, unprofessional or unsafe workers can offend your customers - or even put them in danger. That's why we make taking care of your customers our top concern when we're working in your restaurants. By adhering to the highest standards of professionalism and courtesy, we keep your customers coming back and protect you from liabilities.

## On the Cutting Edge

Staying on the cutting edge of restaurant technology is our business. Our knowledge and expertise allows us to optimize your rollout and advise you on the best way to maximize your investment in the latest restaurant technologies, including:

- Digital signage and menu boards
- Digital security
- POS systems, including mobile handheld POS
- Wireless hotspots
- Self-service nutritional information kiosks
- Self-service ordering kiosks
- Kitchen printers and display systems
- Pay-at-the-table systems

## Success is Waiting

Ready to make your next network installation a success? We're ready to make it happen. For more than 20 years, restaurant organizations just like yours have relied on us to keep their technology rollouts on time and on budget. We'll maximize your technology investment and minimize your risk - helping you better serve your customers and build your restaurant business.

For more information on Datatrend restaurant network installations, contact us today toll free at (800) 367-7472 or visit [www.datatrend.com](http://www.datatrend.com).



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#### About Datatrend

Founded in 1987, Datatrend Technologies is a national IT solutions provider dedicated to helping companies optimize their IT environments and enhance their business. Datatrend specializes in best-in-class data center consulting; server and storage solutions; and network infrastructure services. By providing exceptional thought leadership and a customer-intimate approach, Datatrend has earned the respect of customers everywhere as a trusted advisor on business and technology issues. Visit Datatrend online at [www.datatrend.com](http://www.datatrend.com).